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MEDIA ADVISORY

Wake Radiology Oncology Featured on Discovery Channel Program

CARY (September 21, 2006) – Wake Radiology Oncology is featured in a “Pulse on America” segment that will air Monday, September 25 at 6:30 a.m. on the Discovery Channel. “The Best in Radiation Therapy” segment is part of the Coping with Cancer Series.

Andrew Kennedy, MD and Scott Sailer, MD, co-medical directors of Wake Radiology Oncology Services, are interviewed about their innovative radiation therapy treatment of breast and liver cancers. The segment focuses on two patients – Roberta Taylor of Cary who received directed internal radiation for breast cancer treatment and Roman Jacobs of Raeford who underwent microsphere therapy for liver cancer.

With MammoSite® Radiation Therapy (RTS), radiation is delivered through a small catheter into the site where a breast tumor was removed. This advanced technology, used following a lumpectomy, allows the radiation to be directed to the specific location, sparing the surrounding tissue. In traditional external beam radiation therapy, patients undergo 25 to 35 treatments for up to seven weeks. With the introduction of MammoSite® RTS, patients receive two treatments a day for five days.

Microsphere therapy, which was reintroduced in the United States by Dr. Kennedy in 2000, places radiation-filled microscopic spheres into the liver, destroying cancerous cells, while preserving adjacent healthy tissue.

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Treatment is administered through a catheter placed inside the liver's main blood vessel. The radiated microspheres deliver a continuous radiation dosage for 14 days. Patients who have not had success with chemotherapy or are not able to have surgery are candidates for the therapy.

"The Best in Radiation Therapy" segment can be seen locally in the Triangle on Discovery Channel stations.

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About Wake Radiology Oncology Services

Wake Radiology Oncology Services is the Triangle's first freestanding, full-service, outpatient radiation therapy center. Its state-of-the-art facility combines the newest technology in three-dimensional radiation therapy with the expertise of highly trained professionals to provide thorough, quality care for each patient. For more information about Wake Radiology Oncology Services, please visit the website at www.wakeoncology.com.